

IONS Strategy

It's time to re-imagine what's possible in, with, and for communities.

We are committed to a more just and equitable society by empowering people in the Community Impact Sector to be leaders of transformative change.

Long Term Outcomes

-  Funding is adequate, sustainable, and equitably distributed
-  Workplaces are healthy, safe, equitable, and inclusive
-  The sector works collaboratively for change
-  Policy decisions reflect sector priorities and ideas

Four Main Elements

Our strategy is grounded in four main elements based on our intended impact, the unique role we play, our strengths, and the needs of communities. We treat these elements as design principles for all the work we do.



Read the complete Strategic Narrative online at ions.ca

Practice justice and equity in all our work

- We believe relationships and reciprocity are at the heart of all that we do.
- We value different ways of being and uplift leaders of diverse identities to build power within community.
- We support organizations in their journeys toward just workplaces and in implementing equitable practices.
- We are committed to future generations by reimagining and transforming systems to enable a more just world.

Model change from the inside out

- We engage intentionally in new ways of working within our organization and share what we learn to inspire others
- We inspire change through experimentation and storytelling

Create spaces for connection and generating new ideas for action

- We believe that increased collaboration and knowledge sharing will help with problem solving and innovation
- We take a 'network of networks' approach and work intentionally with a wide range of partners

Connect the dots to someplace new

- We help people and communities move from what's not working to a better state that is inclusive, collaborative and impactful.
- We build bridges within the sector, across sectors, and with government.
- We shine light on the sector's value in society.